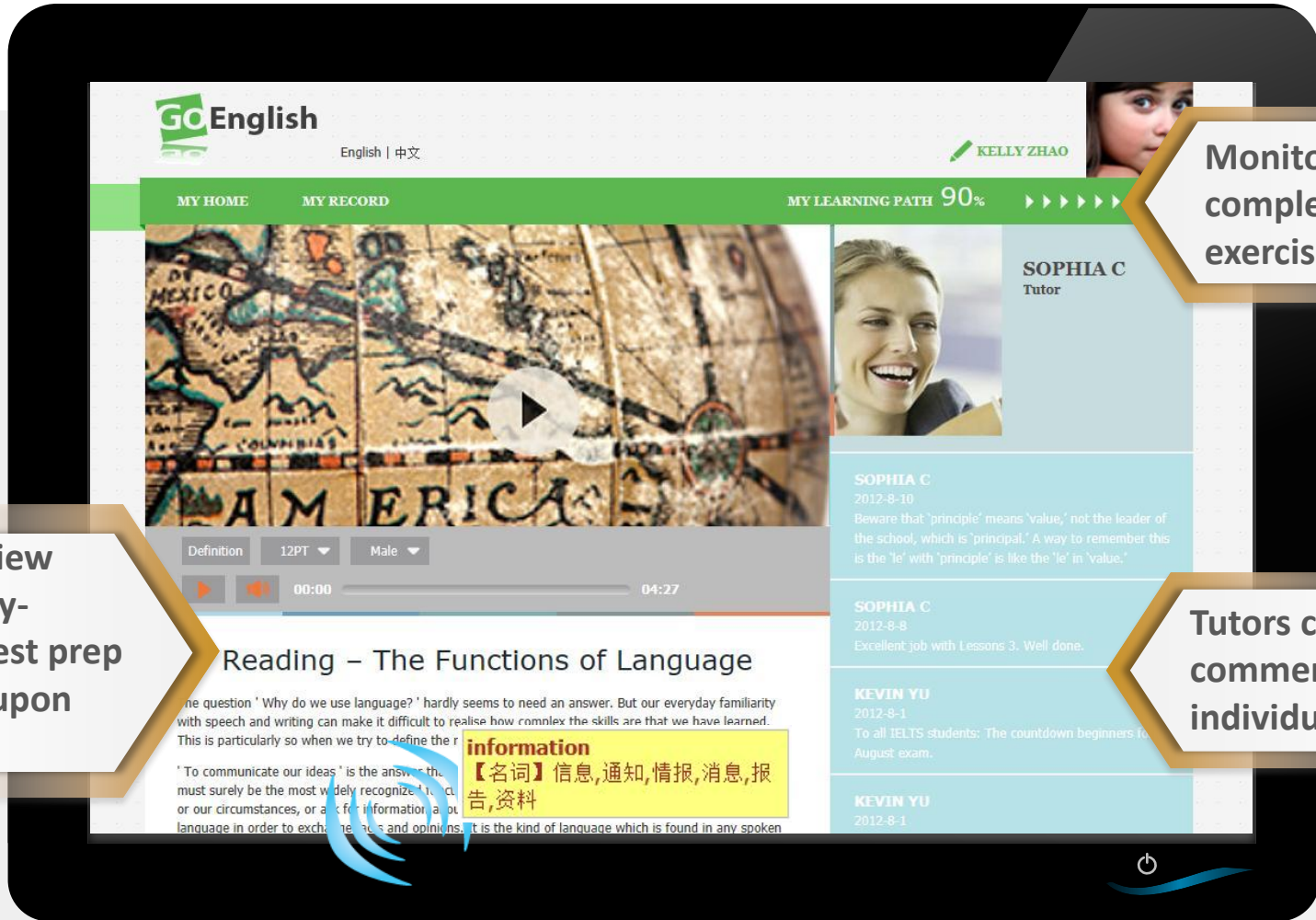


Upgraded GoEnglish, with increasing personalization



Monitoring of completed work and exercise scores

Tutors can add comments to individuals or a group

Learners view individually-assigned test prep materials upon login

Reading - The Functions of Language

The question 'Why do we use language?' hardly seems to need an answer. But our everyday familiarity with speech and writing can make it difficult to realise how complex the skills are that we have learned. This is particularly so when we try to define the r

information

【名词】信息,通知,情报,消息,报告,资料

'To communicate our ideas' is the answer that must surely be the most widely recognized. It is, of course, our circumstances, or a lack of information, about language in order to exchange news and opinions. It is the kind of language which is found in any spoken

Addressing the challenges with online learning



Students often find themselves lost

- Able to monitor own progress at all times

Difficult to get students motivated

- Work with 'real life' tutors
- Proactive messaging with the student

Students are overwhelmed with options and resources

- Receive individually assigned courses that address individual needs

Multimedia resources and live tutors are a costly proposition

- GoEnglish resources easily produced as voice and definitions are automatically generated
- Tutors are guided by the platform and able to limit their scope of work, controlling the time spent supporting students